

# Empowering HR Tech Innovation: Scalable, AI-driven Solutions to Enhance Your Product Offering

Effortlessly Implement Textkernel by Bullhorn's API Solutions for unparalleled speed to market, limitless scalability and continuous innovation, and hiring workflows for your users.

In the dynamic world of HR software, customers demand advanced solutions and continuous innovation that meet the unique needs of their business. HR tech vendors need to provide cutting-edge tools that streamline recruitment and talent management processes.

Textkernel by Bullhorn's AI-powered technology enables you to enhance your platform with smarter, faster, and data-driven solutions. By integrating AI, you can automate routine tasks, optimize workflows, and deliver superior experiences for your clients.

Here's how Textkernel by Bullhorn can elevate your HR tech offerings, driving efficiency and improving client satisfaction.



## A Day in the Life of an HR Tech Professional

HR tech vendors need to constantly evolve their solutions to stay ahead. What if your platform could deliver cutting-edge AI-driven recruitment features—without the time, cost, and complexity of building them in-house?

Here's how integrating Textkernel's AI-powered technology can improve the efficiency, scalability, and user experience of your HR software.

### Sourcing

Enhancing Candidate Discovery for Your Clients

#### OLD WAY

Manual search methods and basic filtering, often missing qualified candidates.

#### NEW WAY

Textkernel's integrations provide clients with AI-powered, ranked candidate lists instantly, ensuring they identify the best talent efficiently.

### Screening

Improving Data Accuracy

#### OLD WAY

Building custom resume parsers is complex and resource-intensive.

#### NEW WAY

Incorporate Textkernel's AI-powered parser to improve accuracy and minimize errors.

### Tech-Driven Candidate Matching

AI-Driven Matching for Better Results

#### OLD WAY

Creating a scalable matching engine requires continuous maintenance and optimization.

#### NEW WAY

Integrate Textkernel by Bullhorn's AI for automatic candidate ranking, improving fit and efficiency without the hassle of building from scratch.

### Workflows

Boosting Efficiency with Automated Workflows

#### OLD WAY

Building internal automation for scheduling, follow-ups, and candidate communications can be time-consuming and prone to errors.

#### NEW WAY

Integrate Textkernel's automated tools into your platform to enable features like self-scheduling for candidates and automated, personalized follow-ups, enhancing the user experience and improving workflow efficiency.

Today's talent is ready for AI

81%

of candidates surveyed are comfortable working with AI if it speeds up the hiring process.\*

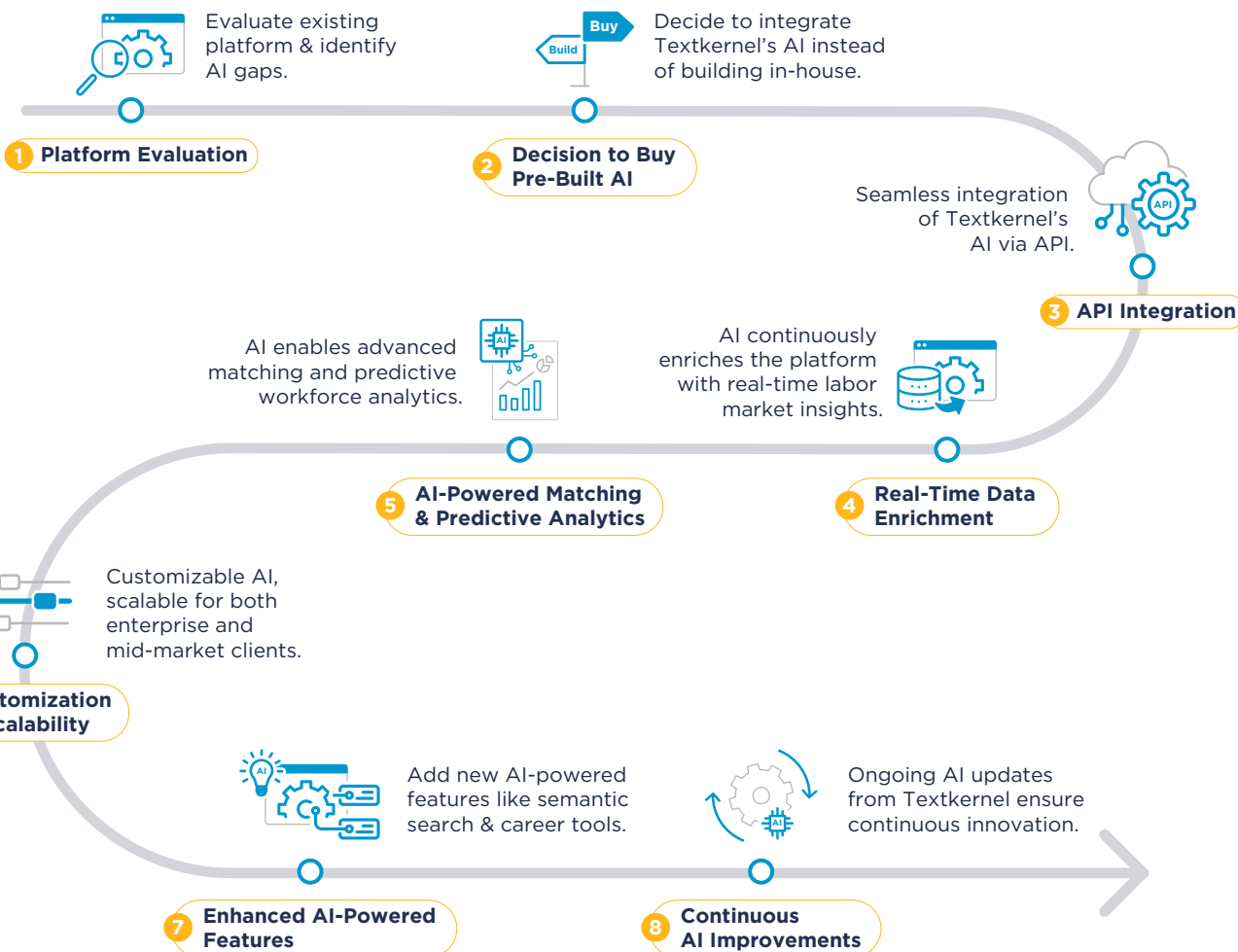
\*GRID 2024 Talent Trends Report, Bullhorn



## AI-powered recruitment in action

Integrate scalable AI solutions to enhance your platform, offering clients advanced recruitment features and seamless automation.

Meet your new AI-powered recruitment workflow:



AI streamlines every step of the hiring process, enhancing your platform's efficiency while delivering faster, more intelligent results.

Let's innovate together and drive the future of recruitment technology.

Learn more at [textkernel.com](https://textkernel.com)